

YOUR TOWN CAR, SIR...



ANNOUNCING THE

Mini de Ville

by

**HAROLD RADFORD
(COACHBUILDERS) LTD.**

124 KING STREET, LONDON, W.6.

Telephone: RIVerside 8831

(A proud Member of the Swain Group)

MINI DE VILLE SPECIFICATIONS

MINI DE VILLE "GRANDE LUXE" - Based on Mini-Cooper Car

1. Car completely re-sprayed and retrimmed to customer's choice from wide range of colour schemes.
2. Front seats remodelled for additional comfort.
3. Electric windows on both doors.
4. Swivelling front quarter vents on both doors.
5. Walnut finish fascia panel with wooden door filllets.
6. Full "Motorway" Instrumentation - Speedo, Rev. Counter, Ammeter, Oil Gauge, Clock, Parking Lights Time Switch, Headlamp Flasher, Map Reading Light, Individual Side Parking Light Switch, Cigar Lighter, Volume Control, Revolving Ash Tray, Automatic Light to Cubby Hole Door, Chromium Plated Gear Lever.
7. Grab Handle - Passenger Contrail.
8. Lambwool carpets, front and rear. Matching carpet on door kicking panels.
9. Webasto roof.
10. Padded visors.
11. Laminated steering wheel.
12. Passenger reading light.
13. Parking Winking Lights.
14. New grille with two recessed spot lights - spread and long beam.
15. Recessed reversing light on the rear bumper.
16. Badge bar.
17. Distinctive headlamp cowlings.
18. Chrome exhaust extension.
19. Rear window demister.
20. Radio, Speakers front and rear. Roof Manual Aerial.
21. Silent travel sound insulation.
22. Front seat extension links.
23. Door night caution lights.
24. Twin air horns.

Price £1,088 ex works
Including Mini-Cooper Car

Harold Radford (Coachbuilders) Ltd.

MINI DE VILLE "BEL AIR" - plus any Car of the Mini range

1. Front seats remodelled for extra comfort. Extension links on front seat mounting.
2. Combined glove-box and centre armrest.
3. Door armrests.
4. Ash trays, both doors.
5. Wind down window, driver's door.
6. Webasto roof.
7. Basket work, side panels, doors and quarters.
8. Radio - Reel Manual Aerial.
9. Wing Mirrors.
10. Distinctive headlamp cowlings.
11. Grab handle - Passenger Contrail.

Complete Conversion Price £223 ex works

MINI DE VILLE "DE LUXE" - plus any Car of the Mini range

1. Front seats remodelled for extra comfort. Extension links on front seat mounting.
2. Door armrests.
3. Ash tray, both doors.
4. Wind down window, driver's door.
5. Distinctive headlamp cowlings.
6. Grab handle - Passenger Contrail.

Complete Conversion Price £87. 10. 0. ex works

124 KING STREET, LONDON, W.6. Telephone: RIVERSIDE 8831



luxurious
comfort
in a

MINI way

**THE MOST LUXURIOUS SMALL CAR EVER OFFERED FOR PRESTIGE MOTORING
IN BUSY TOWN TRAFFIC**

As one of the few remaining craftsmen coachbuilders we have developed three super luxury versions of the amazing Mini range. These cars have been fitted with every imaginable extra and retrimmed to the very highest standards of comfort and luxury.

MINI de VILLE "GRANDE LUXE" ON AUSTIN OR MINI COOPER £1,088. ex works

MINI de VILLE BEL AIR

Slightly reduced specification but retaining all the most desirable adaptations.
Car plus £223 (all Mini models). ex works

MINI de VILLE—De Luxe

This car has the accent on limousine comfort but retains most outward features
of the ordinary Mini. Car plus £87-10-0 (all Mini models). ex works

Modified cars can be supplied based on any one of the Mini-range or customers'
own cars modified to specification or personal requirements.

Basketwork optional on all models.

HAROLD RADFORD (COACHBUILDERS) LTD

124 KING STREET, LONDON, W.6 Telephone: RIVERSIDE 8831

Officially appointed Specialist Coachbuilders to Rolls-Royce and Bentley

ILLUSTRATIONS BY KIND PERMISSION OF "THE MOTOR".