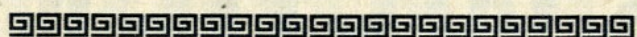


# A MINI FOR SIR



## Luxurious Mini de Villes from Harold Radford

At first, the idea of luxuriously appointed, chauffeur-driven Minis seems ludicrous. But so is the traffic situation in Britain today, and it is this very factor which makes a manoeuvrable, compact and easily parked car such as the B.M.C. Mini-Minor an eminently sensible mode of transport in town and city for the business executive.

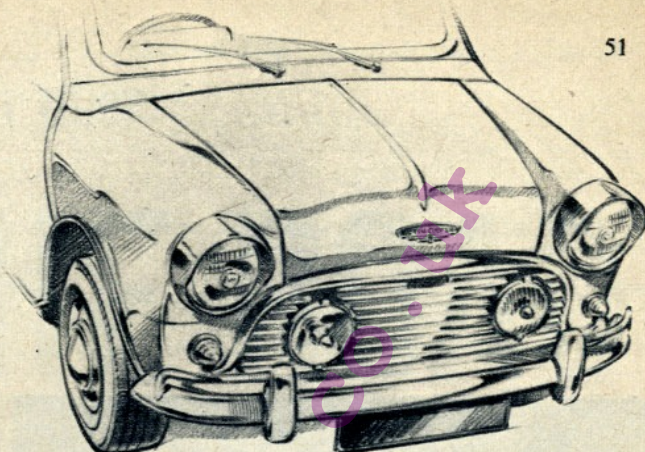
With this executive class expressly in mind, but also for those who want a smaller car with specially de luxe treatment, perhaps as a "second" to the Rolls-Royce or Bentley, Harold Radford (Coachbuilders) Ltd. of 124 King Street, Hammersmith, W.6, have produced three Mini de Ville editions of the Morris or Austin Mini saloon.

Using the de luxe Mini or Mini-Cooper as a basis (these having overriders and chrome side strips), the cheapest of the de Ville conversions costs £87 10s., and has many refinements, such as special front seats with longer squabs and deeper cushions, central armrest incorporating a glove box, side armrests, grab handles, ashtrays, etc. A special wind-down window is fitted to the driver's door, and hooded headlamp bezels are included.

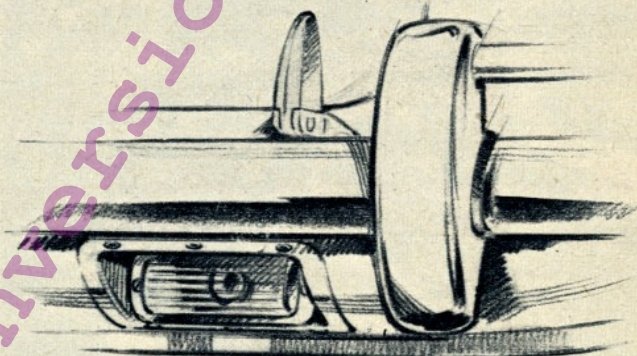
The second conversion, the Belair, costs £223, and embodies all the aforementioned improvements, plus a Webasto sliding roof with wind deflector, radio with central aerial, wing mirrors, and special cane finish on the side panels, doors and boot lid.

Version No. 3, the Grand Luxe, offers "the lot" in Mini refinements, the complete car in this form costing £1,088. An attractive special radiator grille incorporating twin lights (spot and fog) is used, the car is sound-damped throughout with Interior Silent Travel, front and rear seats are remade and retrimmed, electrically operated winding windows, with swivelling quarter-lights, are fitted to both doors, and a Webasto sliding roof built in. Dunlop white-wall silent running tyres, and special wheel trims are also fitted.

A new part-veneered facia panel by Gaston carries a speedometer, rev. counter, oil pressure and water temperature gauges and ammeter. There are lamb's wool carpets and "kicking" panels, a laminated steering wheel, padded visors, a pencil-beam reading light, radio with two speakers, cigar lighter, an air blower for demisting the rear window, a recessed reverse light plus all



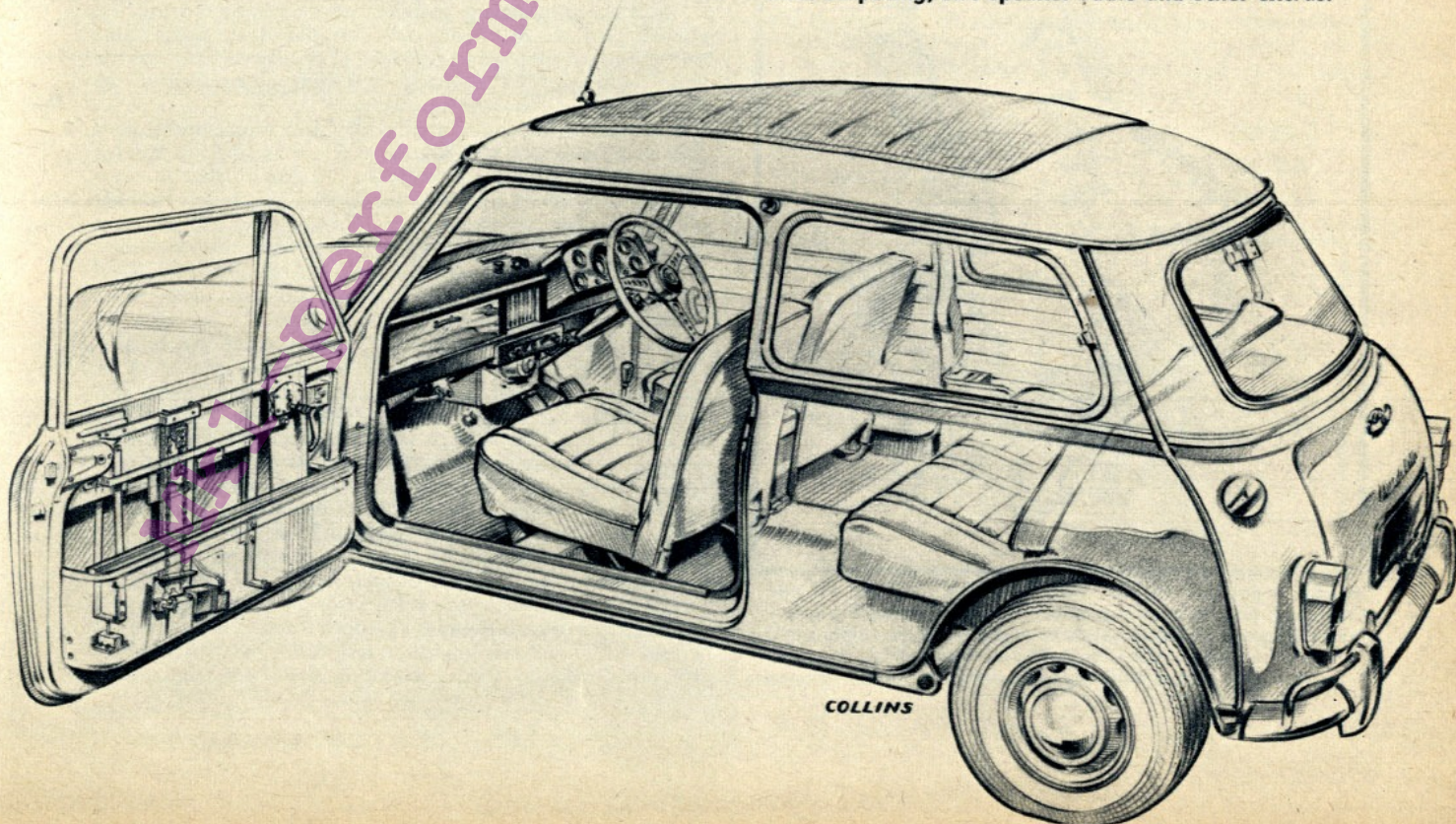
**GRAND LUXE de Ville**, based on the de luxe Mini or Mini-Cooper, can be identified by the spot and fog lights incorporated in the "radiator" grille, and the hooded headlamp bezels. At the rear, a reversing light is neatly recessed below the bumper bar.



the refinements on the other de Ville models and a range of exclusive two-tone finishes.

Customers' individual requirements—e.g., a cocktail cabinet, tape recorder, etc.—can be incorporated. In their aim to provide a new look for the off-the-peg motorcar, Harold Radford Ltd. will be offering coachbuilt adaptations of other selected British makes in the future.

**NOT FORGETTING** the cigar lighter, the Harold Radford Mini de Ville in its most luxurious form, as the Grand Luxe, has special seats, an elegant new facia panel with full instrumentation, sliding roof, electric window winders, sound damping throughout, lambs' wool carpeting, two-speaker radio and other extras.



COLLINS