

Bluemel's
REGD

TRADE
PRICE
LIST

MOTOR ACCESSORIES

MAY 1964

(CANCELLING ALL PREVIOUS ISSUES)

Famous for



Quality

STREET W.I.

216 GREAT PORTLAND

LONDON ADDRESS

BLUEMEL BROS. LIMITED, WOLSTON, NEAR

COVENTRY

COMPLETED NUMBER PLATES

	Ref. No.	Trade Price	Retail Price
		per pair	
WITH WHITE CHARACTERS			
Up to six symbols on a standard alloy black plate:			
3 1/2" 'FLAT TOP' WHITE	—	27/6	
3 1/2" 'PANELLED' Pattern WHITE	—	27/6	
3 1/2" or 3 1/4" ADHESIVE WHITE	—	14/6	
3 1/2" "PYRAMOID" WHITE	—	29/6	
With seven symbols on a standard alloy black plate:			
3 1/2" 'FLAT TOP' WHITE	—	30/6	
3 1/2" 'PANELLED' Pattern WHITE	—	30/6	
3 1/2" ADHESIVE WHITE	—	15/3	

WITH SILVER PLASTIC CHARACTERS

Up to six symbols on a standard alloy black plate:			
3 1/2" 'FLAT TOP' SILVER	—	32/6	
3 1/2" 'PANELLED' Pattern SILVER	—	32/6	
3 1/2" or 3 1/4" ADHESIVE SILVER	—	20/-	
3 1/2" "SILVERITE"	—	32/6	
With seven symbols on a standard alloy black plate:			
3 1/2" 'FLAT TOP' SILVER	—	36/6	
3 1/2" 'PANELLED' Pattern SILVER	—	36/6	
3 1/2" ADHESIVE SILVER	—	21/8	

WITH OPAL WHITE CHARACTERS

Up to six symbols on a standard alloy black plate:			
3 1/2" 'FLAT TOP' OPAL	—	32/6	
3 1/2" "OPALESCENT"	—	32/6	
With seven symbols on a standard alloy black plate:			
3 1/2" 'FLAT TOP' OPAL	—	36/6	

WITH SILVER ALLOY CHARACTERS

Up to six symbols on a standard alloy black plate:			
3 1/2" SILVER ALLOY ('Flat Top')	—	41/6	
3 1/2" "SATIN SILVER"	—	41/6	
With seven symbols on a standard alloy black plate:			
3 1/2" SILVER ALLOY ('Flat Top')	—	46/7	

Silver Alloy ('Flat Top') will not be available for delivery until approximately July, 1964

Alloy plates with raised polished edges 2/8 extra per pair. If standard steel plates are used, deduct 1/- per pair.

PRESSED ALUMINIUM, embossed with up to seven 3 1/2" polished characters:

11 gauge alloy	—	27/6	
14 gauge alloy	—	23/-	
16 gauge alloy	—	20/10	

Single plates—half the price per pair, plus 6d.

ADHESIVE BACKED, FLEXIBLE PLASTIC NUMBER PLATES

With six 3 1/2" or 3 1/4" White adhesive characters	—	19/-	
With seven 3 1/2" White adhesive characters	—	19/9	
With six 3 1/2" or 3 1/4" Silver adhesive characters	—	114/6	
With seven 3 1/2" Silver adhesive characters	—	116/2	

TRANSLUCENT PANEL

For illuminated rear box (with up to six symbols)	—	each 28/6	
ditto with seven symbols	—	each 32/6	

NUMBER PLATES FOR MOTOR CYCLES & SCOOTERS

		per set
PRESSED ALUMINIUM, Embossed		
11 gauge alloy	—	22/-
16 gauge alloy	—	19/-

NUMBER PLATE COMPONENTS

LOOSE LETTERS AND FIGURES

		per doz.
Supplied in minimum quantities of one dozen.		
3 1/2" 'SILVER ALLOY' ('Flat Top') die-cast alloy	1554	30/6
3 1/2" 'FLAT TOP' WHITE plastic	1553	17/6
3 1/2" 'FLAT TOP' SILVER plastic	1552	*22/-
3 1/2" 'FLAT TOP' OPAL plastic	1551	*22/-
3 1/2" 'PANELLED' WHITE	1550	17/6
3 1/2" 'PANELLED' SILVER	1549	*22/-
3 1/2" "PYRAMOID", White plastic	1513	19/6
3 1/2" "SILVERITE", Silver plastic	1768	*22/-
3 1/2" "OPALESCENT", White plastic	1769	*22/-
3 1/2" "SATIN SILVER", die-cast aluminium	1761	30/6

*In certain circumstances these characters are subject to an additional discount when obtained through recognised Factors—particulars on request.

NUMBER PLATE COMPONENTS (Continued)

TRANSLUCENT CHARACTERS

	Ref. No.	Trade Price per doz.	Retail Price
3 1/2" —	1583	46/3	
1" Centre spacers	1582	11/-	
3" blanks	1585	46/3	
1 1/2" blanks	1586	21/-	
2" blanks	1587	11/-	
Rails for framing digits (for six symbols)	1580	38/-	doz.
ditto for seven symbols	—	43/6	pairs
End brackets	1581	16/9	

ADDENDA TO TRADE PRICE LIST Ref. 505-5/64

PRICE REDUCTIONS

(Effective on and after 1st September, 1964)

Page 2 NUMBER PLATES AND COMPONENTS

	Ref. No.	Trade Price per doz.	Retail Price
3 1/2" 'Silver Alloy' ('Flat Top') die cast Alloy Characters (available for delivery by approximately September 1st)	1554	27/6	
(Price of Completed Number Plates remains unaltered)			

Page 4 ANTI-MIST PANELS

	Ref. No.	each	each
Size 23" x 10" (available in Display Pack of 12)	1815	10/-	15/-
Size 20" x 12"	1816	10/-	15/-
Size 20" x 7"	1848	8/4	12/6

(Price of Panel Ref. No. 1847 remains unaltered)

CORRECTION: Page 3, SPECIAL SIGNS

'Disabled Driver'—No Hand Signals.

Silver on Black, 15" x 4 1/2"

Change Ref. No. from P598 to P597 27/3

BLUEMEL BROS. LTD. WOLSTON N.R. COVENTRY

M/A	21 1/2" x 4 1/2"	Bevelled, for Mini rear	
N	21 1/2" x 6"	Flat, with cut-out	
O/Z	20 1/2" x 4 1/2"	Flat	
P	19 1/2" x 4 1/2"	Flat	
P/F	21" x 4"	Flat, with 1 1/2" hole	
R/I	20 1/2" x 4 1/2"	Flat	
R/4	22 1/2" x 4 1/2"	Flat, for Rover 2000 Front	
R/5	22 1/2" x 4 1/2"	Flat, for Rover 2000 Rear	
R/F	17 1/2" x 3 1/2"	Flat, with cut-out	
R/N	20 1/2" x 4 1/2"	Flat	
S	20 1/2" x 4 1/2"	Flat	
S/2	20 1/2" x 4 1/2"	Flat	
S/3	20 1/2" x 4 1/2"	Flat	
S/W	20 1/2" x 4 1/2"	Flat	
U	19" x 4"	Flat,	

Alloy, Black enamelled, polished edges

A/P	11 1/2" x 8 3/8"	Beaded edge	
K/P	11 1/2" x 9 1/8"	Beaded edge	
K/PA	11 1/2" x 9 1/8"	Raised flat border	
F/P	14" x 9 1/8"	Beaded edge	
C/P	20 1/2" x 4 1/2"	Beaded edge	
D/P	21" x 5"	Beaded edge	
D/PA	21" x 5"	Raised flat border	

1516P 64/-

Alloy (Special), Black enamelled

R/3	21 1/2" x 8 3/8"	For 3 litre Rover, rear	75/6
J/E	21 1/2" x 6 1/2"	For "E" Jaguar, rear	66/-

Steel, Black enamelled

D	21" x 5"	Bevelled edge	
K	11 1/2" x 9 1/8"	Bevelled edge	
E	18 1/2" x 5"	Bevelled edge	

1516 40/8

NUMBER PLATE ASSEMBLY PACKS

	Ref. No.	Trade Price	Retail Price
Initial orders contain equipment free on loan for distributors to make up their own plates.			
Pack No. 1a for Ford, Vauxhall, Bentley, Bristol, Facel Vega, Isetta, Simca, Volkswagen and commercial vehicles	—	£39-18-6	each
Pack No. 2A for Austin	—	£39-18-6	
Pack No. 3A for Rootes Group models	—	£39-18-6	
Pack No. 4A for Morris, M.G., Wolseley, Riley	—	£43-9-6	
Pack No. 5 for Standard and Triumph	—	£39-18-6	
Pack No. 6B for Jaguar	—	£40-3-2	
Pack No. 7 for Rover	—	£40-5-6	
Pack No. 8 for Ace, Alvis, Borgward, D.A.F., Fairthorpe, Jensen, Lotus, Morgan, N.S.U., Peerless, Porsche	—	£39-18-6	

WORKSHOP EQUIPMENT

FOR NUMBER PLATE ASSEMBLY

		Ref. No.	Trade Price	Retail Price
Template, for plates fitted with 3½" characters	each			
"Oblong" pattern	1524/2	39/6		
"Square" pattern	1525/2	39/6		
Loose template inserts for above	1526	3/-		
Template, for plates fitted with 3¼" characters				
"Oblong" pattern	1842	39/6		
"Square" pattern	1843	39/6		
Loose template inserts for above	1844	3/-		
Ditto for Fig. 1	1845	3/-		
Scriber	1529	2/-		
Piercing press	1846	155/- net		
Piercing press (extra heavy duty)	1530	214/- net		
Stand for press	1530A	28/6 net		
Spare punch and die	1531	19/- set		
Stub drill "B" for alloy plates	1767	6/- each		
Punch for setting "star" washers	1532/3	3/4 each		
Riveting block	1534	13/4 each		

A diagrammatic chart and assembly instructions for all types of characters will be sent free on request to members of the Trade. Our list of Recommended Plates is available also on application.

ADHESIVE BACKED LETTERS & FIGURES

for Registration Numbers

	Ref. No.	Trade Price	Retail Price
White characters, 1½" x 1½"	1775	†2/6	per doz.
White characters, 2½" x 1½"	1777	†3/3	
"Popular" Dispenser Pack—1 doz. each of 33 characters, 1½" x 1½", and ½ doz. each of 33 characters, 2½" x 1½" (excluding I, Q and Z)	1795	†£6-16-0	each
White characters, 3½" x 2½"	1829	†4/6 doz.	
White characters, 3½" x 2½"	1779	†4/6 doz.	
Dispenser pack containing 1 doz. each 34 White characters, 3½" (excluding Q and Z)	1833	†£7-13-0	each
Ditto with 3½" characters	1797	†£7-13-0	
Silver characters, 2½" x 1½"	1778	†7/- doz.	
Silver characters, 1½" x 1½"	1776	†4/6 doz.	
"Popular" Dispenser Pack—quantities as above	1800	†£13-4-0 each	
Silver characters, 3½" x 2½"	1830	†10/- doz.	
Silver characters, 3½" x 2½"	1780	†10/- doz.	
Dispenser pack containing 1 doz. each 34 Silver characters, 3½" (excluding Q and Z)	1834	†£17-0-0	each
Ditto with 3½" characters	1798	†£17-0-0	

ADHESIVE BLACK PLASTIC, BACKGROUNDS (FLEXIBLE)

	Ref. No.	Trade Price	Retail Price
10½" x 2½", curved	1781	†7/-	per doz.
10½" x 2½", rectangular	1782	†7/-	
11½" x 2½", curved	1851	†7/-	
10½" x 2½", rectangular	1852	†7/-	
6½" x 6½", square	1783	†7/-	
8½" x 6½" deep, rectangular	1853	†8/6	
6½" x 9½" deep, rectangular	1854	†10/-	
20½" x 4½", rectangular	1784	†15/-	
10½" x 8½", rectangular	1785	†15/-	

SAFETY HARNESS

	Ref. No.	Trade Price	Retail Price
Lap and diagonal. B.S.I. approved	1839	†50/-	75/-
"JUNIOR" Safety harness for children	1840	†43/4	65/-

IDENTITY PLATES AND LOOSE LETTERS

	Ref. No.	Trade Price	Retail Price
"G.B." or other single or two 3½" Black letters on White oval plates, 7" x 4½"	1519	9/6	14/3
"G.B." chromium plated letters, 3½" x 2", adhesive fixing	1766	11/3	per set 17/-
"G.B." chromium plated letters, 3½" x 2½", nut and screw fixing	1744	11/3	17/-
ADHESIVE EMBLEMS			
"G.B." 3½" Black letters on White, 7" x 4½"	1771	†5/-	7/6
"G.B." 1½" Black letters on White, 3" x 4½"	1770	†3/4	5/-
FIVE "G.B."s ON SHOW CARD			per card 31/3
Four Ref. Nos. 1771 and one Ref. 1766	1814B		

LEARNER PLATES

	Ref. No.	Trade Price	Retail Price
"L" printed, flat plastic	LLP101	†1/4	2/-
"L" embossed plastic	LLP102	1/8	2/6
"L" in glazed Bristol Board	LLP103	8d.	1/-

TRAILER SIGN

	Ref. No.	Trade Price	Retail Price
International pattern	1763	6/-	9/-

VEHICLE TESTING STATION SIGNS

	Ref. No.	Trade Price	Retail Price
In embossed aluminium alloy	1774	44/-	
Stove enamelled	1849	35/-	
Adhesive pattern (Supplementary) 10" x 12"	1801	†11/-	

SPECIAL SIGNS

PRESSED ALUMINIUM—EMBOSSED LETTERS

	Ref. No.	Trade Price	Retail Price
"Petrol Pump—Switch Off Here". Red on White, 15" x 4½"	P562	32/6	
"Petroleum Spirit—Highly Inflammable—No Smoking—Switch Off Engine—Brake Wheels". Red on White, 44" x 24"	P563	243/-	
"No Smoking—Switch Off Engine". Red White, 24" x 7"	P564	49/6	
Ditto, 30" x 18"	P565	62/3	
"No Smoking". Red on White, 24" x 6"	P566	37/3	
"Petrol Pump—Switch Off Engine—No Smoking". Red on White, 24" x 10½"	P567	68/6	
Ditto, 30" x 12"	P568	87/-	
"Petroleum Spirit—Highly Inflammable—No Smoking—Switch Off Engine—Thank You". Red on White, 14" x 10"	P569	68/6	
"Switch Off Engine—No Smoking—No Naked Lights". Red on White, 24" x 10½"	P570	74/6	
Ditto, 30" x 12"	P571	93/6	
"No Parking—Keep Clear of Doors". Red on White, 14" x 4"	P572	33/6	
Ditto, 18" x 4½"	P573	37/3	
"Petrol Pump—Fire Switch". Red on White, 21" x 8"	P574	49/6	
"Vehicles Garaged at Owner's Risk". Red on White, 16½" x 4½"	P575	37/3	
Ditto, 29" x 8"	P576	68/6	
"Caution Air Brakes". Red on White, 11" x 4½"	P577	22/6	
Ditto, 19½" x 8"	P578	33/4	
"Disabled Driver". Silver on Black, 15" x 2½"	P586	16/-	
Ditto, 15" x 7"	P751	27/3	
"Disabled Driver—No Hand Signals". Silver on Black, 15" x 4½"	P588	27/3	
"Caution—No Hand Signals". Silver on Black, 15" x 4½"	P589	22/6	
"Left Hand Drive". Silver on Black, 10" x 4"	P590	19/9	
Ditto, Polished on Black, 16" x 7"	P746	27/3	
"Caution—Left Hand Drive". Silver on Black, 15" x 4½"	P591	24/9	
"On Tow" or "Towing". Red on White, 21" x 5"	P749	15/9	
Ditto, Polished on Black, 21" x 5"	P750	15/9	
"Hackney Carriage Plates". Polished on Black	P517	19/9	
WITH "PYRAMOID" RIVETED CHARACTERS IN RED			
"No Smoking" 32½" x 6"	1758	38/-	
"No Smoking" with 2½" letters, 15" x 7½"	1759	24/9	
"No Smoking—Switch Off Engine" 48" x 4"	1760	75/-	

"BROOKLANDS" STEERING WHEELS (17)"

Colour Refs.: Gold Pearl 101; Blonde 103; Brown Mottle 104; Walnut 105; Black 106.	Ref. No.	Trade Price	Retail Price
A.C. and Allard, all years	SWB.1040	73/6	110/-
Austin A.40 and A.70, 1948/51	SWB.1052	73/6	110/-
Ford 8 and 10, 1937/51/2	SWB.1015	73/6	110/-
Jaguar Mk.V 7/8 spline and Mk.VII, 1" spline (Telescopic), 1947/53	SWB.1045	102/-	153/-
Jaguar Mk. VIII and IX (Dished only) 1953/60	SWB.1067	73/6	110/-
Jaguar XK 120 (Telescopic), 7/8" spline, all years	SWB.1046	102/-	153/-
Jaguar XK 140 and 150 (Dished only) all years	SWB.1067	73/6	110/-
*M.G. Models P.J., T.A. and T.D., 1934/39	SWB.1021	73/6	110/-
*M.G. Model T.C. (Telescopic wheel), 1940/49	SWB.1022	83/-	124/6
Morris "6" and Oxford, 1950/53	SWB.1061	73/6	110/-
Morris 10, 1940/47	SWB.1000C/D	73/6	110/-
Morris Minor, 1950/55	SWB.1062	73/6	110/-
Morris 8 Series "E", 1939/49	SWB.1004	73/6	110/-
Riley 1 1/2 and 2 litre, 1947/54	SWB.1040	83/-	124/6
*Vauxhall 10/12, 1939/48	SWB.1007	73/6	110/-
*Vauxhall 14 h.p., 1939/48	SWB.1008	73/6	110/-
Wolseley 8, 1947/48	SWB.1004	73/6	110/-

All "Brooklands" wheels (except those marked *) can be supplied "Dished". This gives approximately 1 1/2" extra clearance under the rim.

COLOURED PLASTIC ADHESIVE LETTERS AND FIGURES

(For Naming, Numbering or Pricing)

Standard colours: Black, White, Red, Yellow, Blue or Green. Quote colour with Ref. No.			
1 1/2" characters (colours as above)	1775	12/6	doz.
Dispenser pack containing 292 characters (one colour)	ADH/1	167/-	each
Fluorescent Orange	1775/FI	110/-	doz.
Chrome Silver	1176/C	77/6	doz.
2 1/2" characters (colours as above)	1777	13/3	doz.
Dispenser pack with quantities as above	ADH/2	185/6	each
Fluorescent Orange	1777/FI	15/2	doz.
Chrome Silver	1777/C	10/-	doz.
3 1/2" characters (colours as above)	1829	14/6	doz.
Dispenser pack with quantities as above	ADH/5	117/6	each
Fluorescent Orange	1829/FI	20/-	doz.
Chrome Silver	1829/C	15/-	doz.
3 3/4" characters (colours as above)	1779	14/6	doz.
Dispenser pack with quantities as above	ADH/3	117/6	each
Fluorescent Orange	1779/FI	20/-	doz.
Chrome Silver	1779/C	15/-	doz.
LARGE DISPENSER CASE			
615 characters in three sizes, 3 1/2", 2 1/2" and 1 1/2"	ADH/4	1183/-	each

COLOURED PLASTIC SELF-CLINGING LETTERS AND FIGURES

Uncoated material which clings to smooth surfaces. Standard colours as above.			
1 1/2" characters	1825	12/6	doz.
Dispenser pack containing 292 characters (one colour)	VA/11	167/-	each
2 1/2" characters	1826	13/3	doz.
Dispenser pack with quantities as above	VA/12	185/6	each
3 1/2" characters	1828	14/6	doz.
Dispenser pack with quantities as above	VA/15	117/6	each
3 3/4" characters	1827	14/6	doz.
Dispenser pack with quantities as above	VA/13	117/6	each
LARGE DISPENSER CASE			
615 characters in three sizes, 3 1/2", 2 1/2" and 1 1/2"	VA/14	1183/-	each

PLASTIC DRIP TRAYS

Packed 1 dozen per carton	each	each
Size: 26 1/2" x 23 1/2" x 1 1/2", White	1793	110/- 15/-
Ditto in Blue, Green or Grey	1794	112/- 18/-
Size: 17 1/2" x 11", White	1817	15/4 8/-
Ditto in Blue, Green or Grey	1818	16/- 9/-

MAGNETIC LETTERS AND FIGURES

Permanently magnetised characters of rubberised material, for making up notices, signs, prices, etc. Colour: Aurora Pink	Ref. No.	Trade Price	Retail Price
1 1/2" letters or figures	M/7	10/-	doz.
2 1/2" letters or figures	M/8	16/-	doz.
3 1/2" letters or figures	—	29/-	doz.
3 3/4" letters or figures	—	29/-	doz.
Pack containing 72 1 1/2" figures	M/1	165/-	each
Pack containing 144 1 1/2" letters	M/2	128/-	each
Pack containing 72 2 1/2" figures	M/3	100/-	each
Pack containing 144 2 1/2" letters	M/4	200/-	each
1 1/2" characters in Black, White or standard colours	—	17/-	doz.
2 1/2" characters in Black, White or standard colours	—	12/6	doz.

PLASTIC COVERED METAL BACKGROUND PLATES

For displaying magnetic letters and figures where it is preferred not to attach them to articles for sale.

		per doz.
6" x 1 1/2"	M/9	116/6
12" x 1 1/2"	M/10	118/6
18" x 1 1/2"	M/11	121/-
6" x 2 1/2"	M/12	118/-
12" x 2 1/2"	M/13	120/-
18" x 2 1/2"	M/14	124/6
Pack containing 9 backgrounds, 3 of each size, 1 1/2" deep with struts	M/5	115/6
Pack containing 9 backgrounds, 3 of each size, 2 1/2" deep with struts	M/6	117/-

GEAR LEVER REPLACEMENT KNOBS

Gear Lever Knobs for three-wheelers and cars		per doz.	each
Spherical, assorted threads, boxed	1730	25/10	3/5
Ditto, tapered	1730T	25/10	3/5

RED REAR "PRISMATIC" REFLECTORS

No. 48 3" dia. face	1488	44/-	5/6
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MICRO-LENS REFLECTIVE STRIPS

1" x 5" Red, adhesive	MR/2023	13/4	1/8
1" x 12" Red, adhesive	MR/2024	32/-	4/-

ANTI-MIST PANELS

		each
Size: 23" x 10"	1815	110/8 16/-
Size: 20" x 12"	1816	111/- 16/6
Size: 35" x 13 1/2"	1847	120/- 30/-
Size: 20" x 7"	1848	110/- 15/-

BREAKDOWN WARNING TRIANGLE

Red reflective face	1792	133/4	50/-
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TRADE TERMS

ORDERING—Our goods are distributed by the recognised factors through whom orders should be placed. Orders from wholesale firms having no ledger account should be accompanied by a remittance or trade reference if a ledger account is desired.

PACKING—Cases are charged at cost price and will be credited in full if returned in good condition, carriage paid, within 14 days.

FORWARDING—Carriage paid on Orders at Trade List Prices, £5 (net) and over; on Wholesalers' Orders, £20 (net) and over.

(To ensure that claims for compensation are met in full it is essential that we and the Carriers are notified within three days if goods are received damaged or deficient in quantity.)

SETTLEMENT TERMS—2 1/2% discount will be allowed on all accounts paid the month following delivery. Amounts under £2 net. Overdue accounts, strictly net.

TERMS OF BUSINESS—All goods are sold subject to our standard conditions of sale a copy of which is obtainable on request.

BLUEMEL BROS. LIMITED WOLSTON, NEAR COVENTRY

Telephone No.—Wolston 244

Telegrams: Bluemel, Wolston

LONDON ADDRESS: 216 GREAT PORTLAND STREET, W.1.

Telephone: Euston 7626