

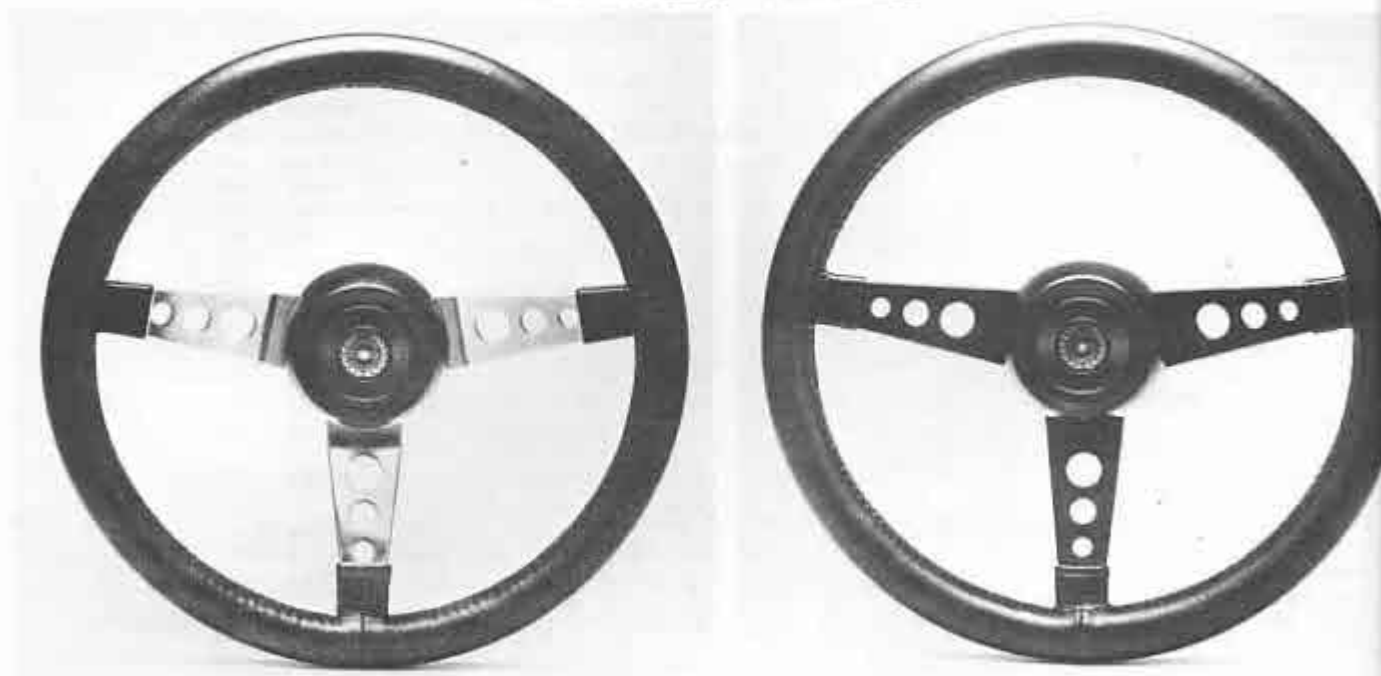
Mk1-performance-conversions.co.uk



Springalex

STEERING WHEELS

LEATHER WHEEL



DIA METERS: 13", 14", 15". DISHES: 1", 2½", 4". SPOKES: Polished or matt black.

A top quality black leather covered wheel with good looks and a great grip. The outer steel rim is padded with cellular neoprene and a smooth finish is obtained by hand cross-stitching in Terylene round the inner edges of the supple hide.

DE LUXE WOOD WHEEL



DIAMETERS: 13", 15". DISHES: 1", 2½", 4". SPOKES: Polished.

Manufactured to the highest standards, the outer steel rim is covered in beautiful grained wood from selected timbers, with finely machined finger grips.

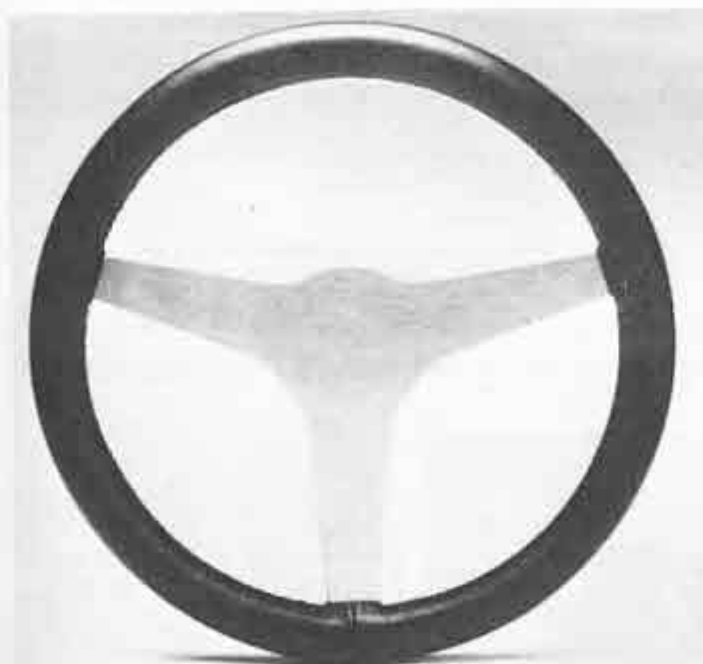
SA 100 WHEEL



DIAMETERS: 13", 14", 15". DISHES: 1", 2½", 4". SPOKES: Polished or matt black.

This wheel is the ultimate in design, safety, comfort and value. The spokes have been re-styled with a modern design and the basic construction is similar to the leather wheel: cellular neoprene covers the rim which in turn is covered with black simulated leather joined on the inside by a special, patented welding process. This joint cannot be felt but it is as strong as the cover itself.

PLAIN CENTRE WHEEL



DIAMETERS: 11", 12", 13", 14". DISHES: NONE, they are flat wheels. SPOKES: Anodised.

Designed especially for racing cars and sports racing cars, this fine quality black leather covered wheel provides the ultimate in grip and control. NOTE: There are no bosses for this wheel. The centres must be drilled to fit your steering column.



The wheel frames are made triple strong and triple safe to withstand severe tests carried out on special rigs like this one.



The Leather and SA 100 steel frames are all covered in polyurathene foam by the moulding plant. This ensures a strong yet soft covering for added safety. The wheels then receive their outer coverings.



The Leather Steering Wheels are all hand stitched by craftsmen.



Here the surplus material on a SA 100 is removed after radio frequency welding.

CAR EMBLEMS: Order Ref. No. 499

Your customers can now decorate the centre of their Springalex Steering Wheels with these new self-adhesive CAR EMBLEMS. They are packed singly on a 3 colour card and the range of emblems available are asterisked * on Page 3.



| RANGE, DIAMETERS, DISH DEPTHS, SPOKES AND ORDER REF. NOS. | | | | | |
|---|------|------------------------------|------|------------------------------|------|
| LEATHER | REF. | SA 100 | REF. | DE LUXE WOOD | REF. |
| 13" x 1" polished spokes | 650 | 13" x 1" polished spokes | 674 | 13" x 1" polished spokes | 668 |
| 13" x 2 1/2" polished spokes | 651 | 13" x 2 1/2" polished spokes | 675 | 13" x 2 1/2" polished spokes | 669 |
| 13" x 4" polished spokes | 652 | 13" x 4" polished spokes | 676 | 13" x 4" polished spokes | 670 |
| 14" x 1" polished spokes | 653 | 14" x 1" polished spokes | 677 | 15" x 1" polished spokes | 671 |
| 14" x 2 1/2" polished spokes | 654 | 14" x 2 1/2" polished spokes | 678 | 15" x 2 1/2" polished spokes | 672 |
| 14" x 4" polished spokes | 655 | 14" x 4" polished spokes | 679 | 15" x 4" polished spokes | 673 |
| 15" x 1" polished spokes | 656 | 15" x 1" polished spokes | 680 | | |
| 15" x 2 1/2" polished spokes | 657 | 15" x 2 1/2" polished spokes | 681 | | |
| 15" x 4" polished spokes | 658 | 15" x 4" polished spokes | 682 | | |
| 13" x 1" black spokes | 659 | 13" x 1" black spokes | 683 | PLAIN CENTRE | |
| 13" x 2 1/2" black spokes | 660 | 13" x 2 1/2" black spokes | 684 | 11" diameter | 692 |
| 13" x 4" black spokes | 661 | 13" x 4" black spokes | 685 | 12" diameter | 693 |
| 14" x 1" black spokes | 662 | 14" x 1" black spokes | 686 | 13" diameter | 694 |
| 14" x 2 1/2" black spokes | 663 | 14" x 2 1/2" black spokes | 687 | 14" diameter | 695 |
| 14" x 4" black spokes | 664 | 14" x 4" black spokes | 688 | | |
| 15" x 1" black spokes | 665 | 15" x 1" black spokes | 689 | | |
| 15" x 2 1/2" black spokes | 666 | 15" x 2 1/2" black spokes | 690 | | |
| 15" x 4" black spokes | 667 | 15" x 4" black spokes | 691 | | |

BOSS REC.
REF. DISH

FITS THE FOLLOWING MODELS

- 501 2 1/2" Anglia 105E and Super; Cortina Mk.2 ('65 onwards incl. '67); Chrysler/Rootes: Imp, California, Chemis & Stiletta; Minx, Vogue, Gazelle & Hunter all '67 on; Sunbeam Arrow; Band Bug.
- 502 1" Sprite 1 & 2; Midget 1; Lotus 7, Elan, Elan +2 & Europa; Marcos 1800; Triumph Herald 1200/1250 & 13/60, Vitesse, Spitfire 1 & 2, GT6, TR4, TR4A, TR5 & TR6. (See also 505 for Triumph models 1970-on).
- 503 1" BLMC Mini & Mini Cooper range, 1275cc GT, Clubman, Elf & Hornet.
- 503 4" Morris Minor 1000; Riley 1.5 & Walsley 1500.
- 504 1" BLMC 1100 & 1300 range Mk.1 & 2; Maxi Mk.1 ('69 - '70); (See also 535 for later Maxi); MGB & MGB GT, MGC & MGC GT, Sprite 3 & 4, & Midget 2 & 3 (all pre 1970). (See also 533 for 1970-on models).
- 505 1" Triumph 1300 & 1300 TC. (See also 553 for other Triumph models).
- 506 2 1/2" Renault R6, R8, R10, R12, 1100, Caravelle & Alpine, all up to and including '67. (See also 519 which is old Ref. No. 500/6A, for other Renault models).
- 507 4" VW all models from August 1959-70 inclusive. (See also 520 which is old Ref. No. 500/7A for other VW models).
- 508 2 1/2" Vauxhall Viva all models 1967-69 up to Chassis No. OV 252007 & OE 339003. (See also 546 for other Viva models).
- 509 1" BLMC 1800 ranger: Morris 1, 2 & 5; Walsley 18/85 1 & 2.
- 510 2 1/2" BMW 1800 Saloon, 1800 TI, 1800 Automatic, 2000 Saloon, 2000 Automatic, 2000 TI (up to and incl. 1969). (See also 525 & 534 for other BMW models).
- 511 2 1/2" Opel Kadett & Rally models up to 1967. (See also 524 & 543 for other Opel models).
- 512 1" SAAB 95 & 95 V4; 96 & 96 V4 (up to and incl. 1969 models). (See also 523 & 539 for other SAAB models).
- 513 2 1/2" Volvo B18, B20, PV 544, 121, 121S, 122 & 122S. (See also 522 for other Volvo models).
- 514 2 1/2" Fiat 850 Saloon, Coupe & Sport; 128 Saloon. (See also 515, 548, 549 & 550 for other Fiat models).
- 515 1" Fiat 500, 600 & 1500 Abarth.
- 516 1" Simca 1000 (all models) & 1100 all models (up to and incl. '69). (See also 526 for other Simca models).
- 517 1" Peugeot 204 & 304 up to and incl. '69 models.
- 517 2 1/2" Peugeot 204 & 304 models '70 onwards. (See also 529 for other Peugeot models).
- 518 2 1/2" Rover 2000, 2000 TC, 3500 & 3500S.
- 519 2 1/2" Renault R6, R8, 1100, R16 & R16 TS all models '68 on. (This Boss is old Ref. No. 500/6A).
- 520 4" VW 111, 112, 115 & 116 from Chassis No. 1112000001; Karmann Ghia 141, 144 & M1. (This Boss is old Ref. No. 500/7A).
- 521 4" Ford Escort Mk.1 models 1968-1970. (See also 555 for later Escort models).
- 522 4" Volvo 140, 142, 144, 145 & 164 (all models).
- 523 4" SAAB 99. (See also 539 for SAAB 96).
- 524 4" Opel Kadett Saloon & Coupe 1968 onwards.
- 525 2 1/2" BMW 1600, 1602, 2002 & 2000 CS.
- 526 2 1/2" Simca 1301 GLS Saloon & Estate; 1501 GLS Saloon & 1501 Special Estate.
- 527 1" Toyota Corona & Corolla. (See also 537 for other Toyota models).
- 528 1" Datsun 1300, 1400 & 1600, Datsun 240Z 1972 on. (This model requires a 2 1/2" dish). (See also 544 & 545 for other Datsun models).
- 529 2 1/2" Peugeot 504 1972 on.
- 530 2 1/2" NSU 1200 CS 1971 onwards. (See also 556 & 557 for other NSU models).
- 531 2 1/2" Chrysler Avenger all models.
- 532 2 1/2" Ford Cortina Mk.3 1971 onwards.
- 533 1" Midget, Sprite, MGB & MGB GT 1970 onwards.
- 534 2 1/2" BMW 2500, 2800 & 2800 CS. 1600 GT 1969 model.
- 535 1" BLMC 1100 & 1300 range Mk. 3; Austin Maxi Mk.2 (1971 on); Marina Saloons & Coupes.
- 536 2 1/2" Mazda R100.
- 537 2 1/2" Toyota Corona 1200, Carina & Celica.
- 538 4" Daf 44, 55 & Marathon.
- 539 1" SAAB 96 models from 1970.
- 540 Holden EJB (1963), EH (1964), HD (1965) & HE (1966).
- 541 Holden HK (1967), HQ (1968) & HT.
- 542 Australian Ford Falcon XR & XT (1967-68); & XW (up to 1969).
- 543 2 1/2" Opel Manta & Ascona. Opel Rekord & Commodore all models from 1967 to early 1972. (1" dish can also be fitted).
- 544 2 1/2" Datsun Cherry & Datsun 100A.
- 545 2 1/2" Datsun 1200 Series.
- 546 2 1/2" Vauxhall Viva Mk.2 from Chassis No. OV 252007 & OE 339003 up to and including 1970.
- 547 2 1/2" Ford Granada & Consul range.
- 548 2 1/2" Fiat 127 (1" dish can also be fitted).
- 549 2 1/2" Fiat 125 & 125S models.
- 550 2 1/2" Fiat 124 Saloon.
- 551 2 1/2" Vauxhall Victor & Ventura, all models 1968-69.
- 552 4" VW K70.
- 553 1" Triumph 2000 Mk.2, 2500 PJ, 1500, Dolomite & Stag.
- 554 1" Ford Cortina Mk.1. Also the following BLMC models for USA market after Chassis No's. In brackets: Sprite (72034); Midget (60441); MGB (138401); MGB GT (139472); MGC (101). (This Boss is old Ref. No. 500/0A).
- 555 4" Ford Cortina 1600E (from approx. 1969); Ford Escort Mk.2 (1969 on); Ford Capri all models. (This Boss is old Ref. No. 500/21A).
- 556 2 1/2" NSU 1000 CS, 1200 TT & 1000 CS. (This Boss is old Ref. No. 500/30A).
- 557 2 1/2" NSU 110 models & 1200 CS up to 1970.
- 590 Teleflex Marine steering column. (This Boss is old Ref. No. 500/100).)
- 591 Aquamarine steering column. (This Boss is old Ref. No. 500/101).)
- 592 Morse marine steering column. (This Boss is old Ref. No. 500/102).)

) BOSSES FOR MARINE APPLICATIONS

The STRADA is a 13" SA/100 Steering Wheel with a 2½" dish and polished spokes. It is packed in a colourful box which is shrink wrapped; this will have the advantage of protecting the wheel from dust when the box lid is removed for display. The wheel is completely visible through the shrink wrapping film. The box lid is very colourful too and has a dramatic motor racing design; this lid is printed with full details of the wheel and it protects the shrink wrapping during transit and storage, the wheel being displayed.

Inside the STRADA box is a boss which will enable the wheel to be fitted to a wide range of cars. STRADA is offered with a choice of 6 bosses which cover nearly all the most popular British cars. STRADA pack carries two labels which are printed with the range of car models which that particular STRADA wheel can be fitted to. One label is stuck onto the box lid and the other label is stuck onto the platform which holds the wheel; this second label is behind the shrink wrapping and so it cannot be removed.

The 6 STRADA packs will cover the following models:

A. Ref. No. 625

Austin Healey Sprite Mk.I & II.
MG Midget Mk.I.
Triumph Herald 1200/1250 & 13/60.
Triumph Vitesse.
Triumph Spitfire Mk.I & II.
Triumph GT6.
Triumph TR4, TR4A, TR5 & TR6.
Lotus Seven.
Lotus Elan.
Lotus Elan + 2.
Lotus Europa.
Marcos 1800.

B. Ref. No. 626

Morris Minor 1000.
Morris Mini range.
Morris Mini Cooper range.
Morris Mini 1275cc GT.
Morris Mini Clubman.
Austin Mini range.
Austin Mini Cooper range.
Austin 1275cc GT.
Austin Mini Clubman.
Riley 1.5.
Riley Elf.
Wolseley 1500.
Wolseley Hornet.

C. Ref. No. 627

Austin 1100 Mk.I & II.
Austin 1300 Mk.I & II.
Austin Maxi Mk.I (1969-70)
Morris 1100 Mk.I & II.
Morris 1300 Mk.I & II.
MG 1100 Mk.I & II.
MG 1300 Mk.I & II.
MGB, MGB GT & MGC all
to and incl. 1969.
Wolseley 1100 Mk.I & II.
Riley Kestrel.

D. Ref. No. 628

Cortina Mk.I (1963-66).
Escort 1969-on.
Capri.
Cortina 1600E.
Cortina Mk.II (incl. '67).
Anglia 105E & Super.
Hillman Imp.
Hillman California.
Hillman Hunter 1967-on.
Hillman Minx 1967-on.
Singer Gazelle 1967-on.
Singer Vogue 1967-on.
Singer Chamois.
Sunbeam Stiletto 1967-on.

E. Ref. No. 629

Ford Cortina Mk.III
(1971-on).

F. Ref. No. 630

Austin 1100 Mk.III.
Austin 1300 Mk.III.
Austin Maxi Mk.II on (1971)
Morris 1100 Mk.III.
Morris 1300 Mk.III.
Morris Marina Saloons & Cabriolets
MG 1100 Mk.III.
MG 1300 Mk.III.

The advantages of the STRADA wheel are as follows :-

- The pack is designed for self-selection.
- The most popular range of cars is covered.
- Good value for money.
- Dramatic design will help to increase sales.
- Ideal for those kinds of outlets who do not want to be involved in stocking a separate range of bosses.

