SALES/EAW/EGR/DH

29th March, 1963

CIRCULAR LETTER NO. 430.

TO:-- ALL DISTRIBUTORS & MAIN DEALERS (CARS)

Dear Sirs,

Mini Cooper – ‘S’ Type.

Another variation of the ubiquitous Mini is shortly to be announced and will be known by the above title. It is a competitions version of the Mini Cooper Saloon with an engine based on the Cooper - B.M.C. Power unit, which has been so successful in Formula Junior racing.

Its performance in the hands of experienced and expert competitions drivers will doubtless be watched with interest. In its basic form it remains a speedy and compact family saloon ideally suited to rallying.

The ‘S’ type Mini has a short stroke 1071 c.c. Over square o.h.v. Engine and has a max. Power output of 70 b.h.p. as compared with the 55 b.h.p. In the case of the ordinary Mini Cooper. Naturally, to provide safe stopping from high speeds larger diameter (71/2") disc brakes are fitted.

It will be distinguishable by a special motif on the radiator Grille, but it must be carefully borne in mind that this is an additional model for special purposes and in no way replaces the present Mini Cooper. It is intended in other words that the car should only be made available to experienced competition drivers and not offered to the general motoring public.

Enclosed are preliminary Specifications for your information. The price will be made known in due course.

Yours faithfully,
FOR THE AUSTIN MOTOR COMPANY LIMITED.

(C.A. Griffin)
Chief Engineer, B.M.C.