



BRITISH LEYLAND (AUSTIN-MORRIS) LIMITED

Sales Division

LONGBRIDGE BIRMINGHAM ENGLAND • TELEPHONE 021-475 2101 • TELEGRAMS SPEEDILY BIRMINGHAM TELEX • TELEX 33491

your ref
our ref

JRL/SMT/FLEET.

7th October, 1969.

TO: ALL FLEET USERS

Dear Sirs,

On Friday, 10th October, 1969 details of three new models from British Leyland (Austin-Morris) Limited will appear in the national press and motor-ing magazines. They are the Mini Clubman, Mini Clubman Estate and the 1275 Mini G.T. These are additions to the current Mini Range - the 850, 1000 and Cooper "S" Saloons. The Mini Clubman Estate will replace the present Austin-Morris Countryman and Traveller.

This new, exciting range will be available for your inspection at the Earls Court Motor Show, London, opening Wednesday, 15th October, 1969 closing Saturday 25th October, 1969.

Public launch day will not be until Saturday 1st November, 1969 and at that time cars will be on display in our Distributors' and Dealers' showrooms.

From this date onwards the model will no longer be known as the Austin Mini or Morris Mini, but simply as the Mini - and accordingly the new models will have a new badge. They will continue to be sold through both Austin and Morris Distributors and Dealers.

The new developments in the Mini range follow detailed market research, and incorporated six major changes together with many detailed improvements.

1. Easier - opening windows:

All three new models are fitted with wind-up windows.

2. Restyled front:

Crisp re-styling of the frontal area forward of the windscreen increasing the overall length by five inches, provides a larger bonnet area. Higher wrap-round bumpers with under-riders.

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3. Easier access to engine:

Improved access and working space for servicing and maintenance.

4. Improved interior fitting & trim:

A completely new interior layout with improved trim and interior appointments.

5. More comfortable driving position:

New deeply contoured luxurious seats with greater adjustment.

6. Easier to get in and out of:

Wider opening doors with concealed hinges - and revised interior layout give greatly improved passenger access.

P R I C E S

	<u>Basic</u>	<u>P.Tax</u>	<u>Total</u>
Mini Clubman	£550. 0.0.	£170. 6.11.	£720. 6.11.
Clubman Estate	£583. 0.0.	£180. 8.7.	£763. 8.7.

OPTIONAL EXTRAS:

Automatic Transmission	£75. 0.0.	£22. 18.4.	£97. 18.4.
Reclining Front Seats	£12. 10.0.	£3. 16.5.	£16. 6.5.
Electrically Heated Rear Window	£10. 0.0.	£3. 1.1.	£13. 1.1.
Laminated Wind-screen	£3. 5.0.	19.10.	£4. 4.10.

COLOUR RANGE

COLOUR

Glacier White
Aqua
Blue Royale
Flame Red
Antelope
Bronze Yellow

TRIM

Icon Red/Black
Black
Galleon Blue
Autumn Leaf
Icon Red/Black
Black

Cont/d...

1275 MINI G.T.

P R I C E S

	<u>Basic</u>	<u>P.Tax</u>	<u>Total</u>
1275 G.T.	£637. 0.0.	£196.18.7.	£833.18.7.
<u>OPTIONAL EXTRAS:</u>			
Reclining Front Seats	£12.10.0.	£3.16.5.	£16. 6.5.
Laminated Wind- screen	£3. 5.0.	19.10.	£4. 4.10.
Electrically Heated Rear Window	£10. 0.0.	£3. 1.1.	£13. 1.1.

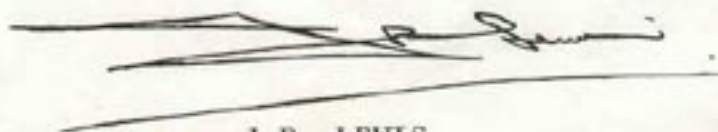
COLOUR RANGE

<u>COLOUR</u>	<u>TRIM</u>
Glacier White	Black
Aqua	Black
Flame Red	Black
Antelope	Black
Bronze Yellow	Black

Catalogues covering these three exciting new models are enclosed - may we cordially invite you to visit The Austin-Morris Stands at Earls Court and inspect these vehicles in detail.

On the 11th October, 1969, a new range of M.G. and Austin-Healey models for 1970 with exciting new styling and trim, and colour changes will be announced to the general public. Full details and catalogues of these models will be sent on application to the undersigned.

Yours faithfully,



J.R. LEWIS
Fleet Sales Manager.