WIZARDRY ON WHEELS. Length 1,175 feet (in colour). Running time NUFFIELD
33 minutes
A fascinating story, showing the development and testing of the car which was
awarded the Dewar Trophy for design—the superb Morris Mini-Minor.

WESTWARD HO. Length 720 feet (in colour). Running time 20 minutes
NUFFIELD
A beautiful picture illustrating a tour of the West Country. First-class photo-
graphy and a lively story make it a film to remember.

DESIGN FOR WORK. Length 936 feet (in colour). Running time 26 minutes
AUSTIN
Shows the care and experience embodied in the design and road-testing of the
commercial vehicle series under arduous conditions, and later stages of the film
depict the various models carrying out the work for which they were designed.

THE NATURALIST'S STORY. Length 700 feet (in colour). Running time AUSTIN
20 minutes
This film gives an amazingly intimate insight into the wild life of Central Africa.
It is beautifully photographed and presents a clear and interesting picture of life
in some of the largest African Game Reserves. The vehicle used is an A95.

ITALIAN HOLIDAY. Length 1,150 feet (in colour). Running time 32 minutes
AUSTIN
A fascinating story beautifully illustrated, showing the travels through the scenic
and historical spots of Italy of an A.55.

THE INCREDIBLE SEVEN. Length 1,175 feet (in colour). Running time AUSTIN
33 minutes
A fascinating story, showing the development and testing of the car which was
awarded the Dewar Trophy for design—the superb Austin Seven.

SHAKESPEARE LAND. Length 820 feet (in colour). Running time 23 minutes
B.M.G.
This film features part of Shakespeare's play A Midsummer Night's Dream at the
Memorial Theatre, Stratford-upon-Avon. It also includes shots of University
life in Oxford and surrounding Cotswold villages. (Featuring the B.M.C. series
of Cars.)

IRISH HOLIDAY. Length 950 feet (in colour). Running time 26 minutes
AUSTIN
A travelogue through some of the most interesting parts of Ireland, with visits to
the Irish National Stud at Kildare and to Dublin Zoo; also yachting at Dun
Laoghaire. (Featuring an Austin A60.)

FRIENDLY IRELAND. Length 950 feet (in colour). Running time 26 minutes
NUFFIELD
An illustrated tour of Southern Ireland with water skiing at Killaloe and bathing
at Ballybunion. (Featuring a Morris 1100.)

MORRIS BREAKTHROUGH. Length 1,050 feet (in colour). Running time NUFFIELD
26 minutes
The Morris 1100 brought a new word to the motoring world—'Hydrolastic', a
breakthrough in suspension. The film excitingly shows the pace of the 1100 under
road-test as well as in general use. Individual owner-drivers are interviewed and
give very interesting opinions.

AUSTIN BREAKTHROUGH. Length 1,050 feet (in colour). Running time AUSTIN
31 minutes
An excellent film featuring the Austin 1100. The car is shown under all conditions,
in the Heart of London, in the Swiss Mountains, on the 'skid pans' of the Police
Test Track, at Brands Hatch, and during high-speed test at M.I.R.A.

Issued by
The British Motor Corporation Ltd.
The British Motor Corporation presents...

The B.M.C. Film Library offers a choice of 16-mm. films which cover a wide variety of activities—motor-car development, Continental rallies, B.M.C. record attempts, and also featuring the Nuffield Tractor on the farm.

The films are freely available on loan to clubs or societies: but, it is regretted, not to private individuals.

Films are both delicate and expensive, and everything possible is done to ensure that you receive them in good condition. We ask you to take good care of them whilst you have them. Please make sure that the gate of your projector is clean and always thread the film correctly.

Please note that all the films are 16 mm. sound and cannot be used on a silent projector.

How to borrow a film

1. Write to: Film Librarian, B.M.C. Films, Cowley, Oxford.

2. State:

(a) Title of film.
(b) Alternative choice.
(c) Date of screening.
(d) Date film will be returned.
(e) Type of projector.
(f) Name and address to which films should be sent.

Give at least four weeks’ notice.

The Librarian will make every effort to meet your request, but please remember—do not keep films beyond the period booked, otherwise other borrowers will be disappointed.

Lastly, and very important—when you return the films to the Library please obtain a certificate of posting.

FOR THE MARKETS OF THE WORLD. Running time 22 minutes (in colour) B.M.C. A pictorial illustration of how B.M.C. originated, what it does, and how it works. An interesting insight into Britain’s largest motor-car works.

QUALITY. Running time 24 minutes (in colour) B.M.C. How and why the quality that is built into every B.M.C. vehicle is necessary, and how it is maintained.

POTATO HARVESTER. Running time 9 minutes (in colour) NUFFIELD A conversion of the Nuffield Tractor solves the problem of potato growing and harvesting.

CONTROL OF THE POTATO ROOT EEL WORM. Length 550 feet (in colour). Running time 15 minutes NUFFIELD Science comes to the aid of the farmer. This colour film shows how the dreaded potato root eel worm has been controlled. An insight into the fight against plant disease.

TRACTOR APPLICATIONS. Length 650 feet (in colour). Running time 18 minutes NUFFIELD The work of a tractor on a farm is generally well known. In this film, which is in colour, the amazing variety of tasks which this versatile vehicle can perform away from a farm is clearly demonstrated. An interesting and enlightening picture of a mechanical maid-of-all-work.

POWER ON THE LAND. Length 800 feet (in colour). Running time 22 minutes NUFFIELD This film is of excerpts from the life of a Nuffield 460 Tractor. It begins at the B.M.C. Factories in Scotland and the Midlands and shows the tractor through stages of production. Then out into the country to show the versatility of the tractor and how its power is used.

WINNING WAYS. Running time 26 minutes (in colour) B.M.C. A story of B.M.C. successes in Production Car Rallies 1961 and 1962, Alpine Rally, Snetterton, Silverstone, etc.

MAGIC CARPET. Running time 11 minutes (in colour) NUFFIELD A film featuring the M.G. 1000 under conditions which exploit to the full its marvellous suspension and road-holding, including close-ups of Graham Hill driving.

MODERN PRODUCTION. Length 450 feet. Running time 12 minutes B.M.C. Fascinating insight into how modern car components are produced.

ESCAPE FROM TOIL. Length 1,200 feet (in colour). Running time 35 minutes NUFFIELD A travelogue through some of the most interesting and beautiful parts of Switzerland. This film features a Wolseley 1500 and is covered by a lively and descriptive commentary.

B.M.C. DOES IT AGAIN. Length 500 feet. Running time 14 minutes B.M.C. The story of the return of the B.M.C. to the Salt Flats of Utah. In this picture is clearly shown how the M.G. EX.181 and the Austin-Healey created new records.

ROAD TO MONTE CARLO. Length 575 feet (in colour). Running time 16 minutes B.M.C. A vivid portrayal of the roads and conditions under which this well-known rally is held.

GIPSY ON MOUNT KENYA. Length 400 feet (in colour). Running time 12 minutes AUSTIN The Mountaineering Club of Kenya made an ascent of this mountain under winter conditions as part of the Kenya Independence celebrations. Two Austin Gypsies were used to transport supplies and equipment on the first stages of the ascent, and the film shows the vehicles operating successfully in the most difficult conditions of rough tracks, deep mud and high altitudes.